DOCUMENT / PAGE LAYOUT
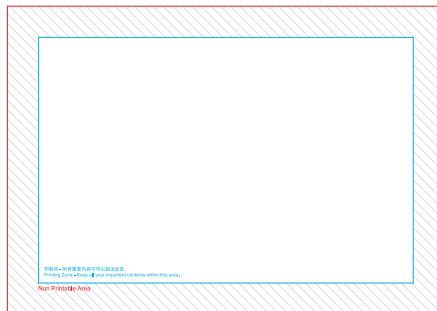
Deliver in size: A3 (297mm x 420mm)　Sticker artwork size = 267mm x 390mm　Design distance: 10mm
Deliver in size: A4 (210mm x 297mm)　Sticker artwork size = 180mm x 267mm　Design distance: 10mm
Deliver in size: A5 (148mm x 210mm)　Sticker artwork size = 118mm x 180mm　Design distance: 10mm

印刷区 - 所有重要内容不可以超出此区。
Printing Zone - Keep all your important contents within this area.

Non Printable Area

Delivery Sheet Size　: 297mm x 420mm
Printable Area　　　　: 267mm x 390mm

印刷区 - 所有重要内容不可以超出此区。
Printing Zone - Keep all your important contents within this area.

Non Printable Area
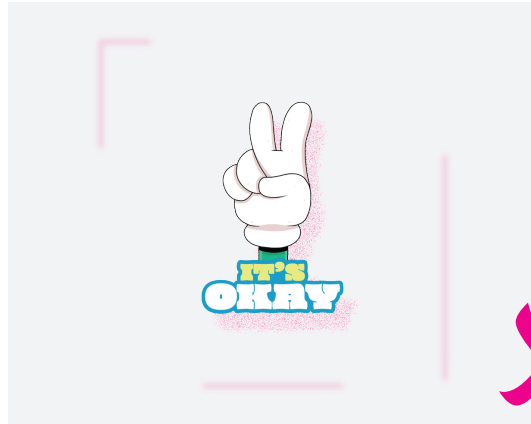
Delivery Sheet Size　: 210mm x 297mm
Printable Area　　　　: 180mm x 267mm

印刷区 - 所有重要内容不可以超出此区。
Printing Zone - Keep all your important contents within this area.

Non Printable Area

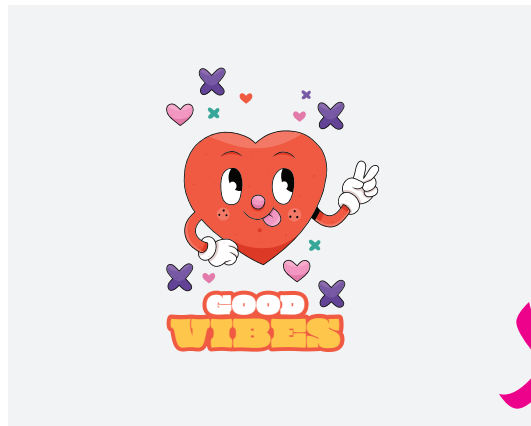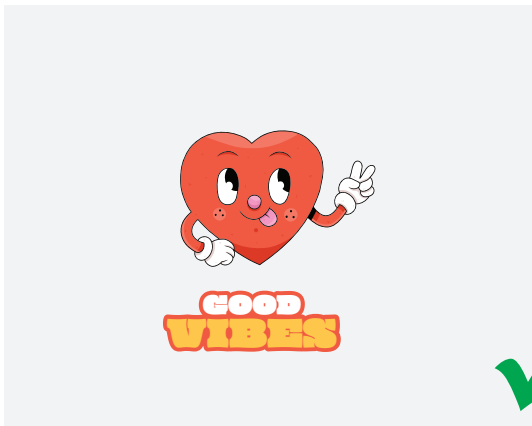Delivery Sheet Size　: 148mm x 210mm
Printable Area　　　　: 118mm x 180mm

EXCARD®

*Excard will not be liable to any claim of defect/dispute caused by artwork sent not complied to these requirement.
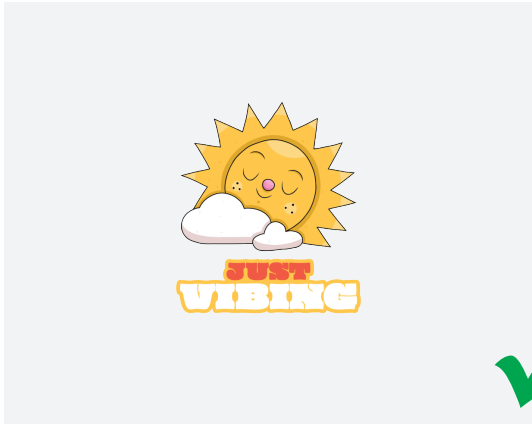
*The artwork with any background will be printed. Recommended for artwork with transparent background.

*Artwork with too many small separated part is not recommended.

NO COLOR TONE UP / TONE DOWN or GRADIENT IS NOT ALLOWED WITHIN THE SAME ARTWORK. EXCARD SIDE WILL NOT BE RESPONSIBLE OR ENTERTAIN THOSE ARTWORK THAT NOT FOLLOW THE SPEC.

ARTWORK PREPARATION

1. Artwork can be a vector graphic (vector), text, shape or solid color.
2. Artwork is saved in the latest format of PDF.
3. Please arrange the artwork in 1 PDF file.

MARKING AND TRAPPING

Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

STANDARD CHECKLIST

FILE FORMAT
Artwork is saved in required file format : Adobe Acrobat Document (*.pdf)

FILE SIZE & RESOLUTION
File resolution at 100%   :   300dpi

You are required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

ARTWORK DESIGN
All images have been exported / converted : background, design effects, photos, images to TIFF files
(not including text / vector images)

Tiff File Resolution   :   300dpi
Color Mode   :   process CMYK mode

FONTS
Curve / Path / Create outline all fonts : ≥ 10pts

RECOMMENDED FONT TYPE
Diagram below showing font size 10pts.

Arial Bold ABC1234567890	*Calligrapher* ABC1234567890	*BAZOOKA ABC1234567890*	楷体 谢谢 不用客气
Century Gothic ABC1234567890	**Comic Sans MS** ABC1234567890	**Times New Roman** ABC1234567890	**本墨铸黑** **谢谢 不用客气**
Allegro ABC1234567890	华文圆体 谢谢 不用客气		

LINE WEIGHT
Lines : ≥ 2pts
Color : CMYK mode

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